

Institut Rosell-Lallemand Unveils New ProbioKid® Clinical Trial Results at Vitafoods International

Meet us at Booth 554 in Hall 1&2, May 5-7, 2009

Montreal, Canada, March 25, 2009 – Institut Rosell-Lallemand will be present at Vitafoods International, to be held May 6-7, 2009 in Geneva Palexpo, Switzerland. The probiotic specialist will take this opportunity to present new product developments and scientific findings concerning its probiotic solutions formulated for specific health segments. Among the key findings to be announced are the results of a new ProbioKid® clinical trial. A randomized, double-blind, placebo-controlled study was conducted in partnership with URGO — who distributes ProbioKid in France under brand name Immunostim — to evaluate the effects of Institut Rosell-Lallemand's synbiotic formula on the incidence of common infectious diseases in young children. The results will be presented during a seminar at the Palexpo **Conference Centre (Conference Room E) on Wednesday, May 6, at 12:30 p.m.**



ProbioKid® is a synbiotic formula combining a FOS with an optimal blend of three well-documented probiotic strains — Rosell-52, Rosell-71 and Rosell-33 — selected for their ability to modulate each level of the gut's immune defences (the GALT), which represent 60-70% of the body's total defences.

Institut Rosell-Lallemand will also showcase other probiotic-based solutions, including:

- **Probiostim™**, the synbiotic immune support formula for adults and seniors. Available in capsule format, Probiostim™ is recommended to help balance the microflora, essential to the body's natural defences. Probiostim™ was launched earlier this year.
- **Probio'Stick™**, the first on-the-go probiotic solution proven to significantly reduce gastrointestinal symptoms linked to chronic stress (Diop et al., 2008).
- **Protecflo™**, an original probiotic formula combining the documented synergistic properties of probiotic yeast and bacteria to manage intestinal disorders, notably traveler's diarrhea.
- **Lacidofil®**, a blend of two specific lactobacilli strains — Rosell-52 and Rosell-11. This well documented formula is generally recommended to restore and maintain a healthy gut microflora in adults and children. Clinical studies have shown that Lacidofil® is particularly effective in preventing and treating antibiotic-associated diarrhoea in children and reducing lactose intolerance.
- **Lactobacillus plantarum 299v** (or Lp299v), a probiotic strain recognized for its benefits in Irritable Bowel Syndrome (IBS) patients. A placebo-controlled randomized study has shown that intestinal discomfort was improved by up to 95% in patients (compared to 15% with placebo), while abdominal pain and bloating were also significantly decreased¹.

¹ Niedzielin K., Kordecki H., Birkenfeld B. (2001): "A controlled, double-blind, randomized study on the efficacy of Lactobacillus plantarum 299V in patients with Irritable Bowel Syndrome." *Eur. J. Gastroenterol. Hepatol.* Oct. 2001; 13 (10): 1135-6.

About Lallemand and Institut Rosell

Lallemand Inc. is a privately owned Canadian company specialized in the development, production and marketing of yeast and bacteria, as well as other ingredients linked to these microorganisms or their markets. Institut Rosell has been part of the Lallemand Group since 1998. Today, it constitutes Lallemand's Human Health and Nutrition Division and is dedicated to the selection, development, production and marketing of probiotic formulations for the food and pharmaceutical industries. With extensive experience in the culturing and production of live microorganisms since 1932, Institut Rosell conducts advanced research programs aimed at better understanding the properties, functions and beneficial effects of these probiotic formulations on health. For more information, please visit www.lallemand.com and www.institut-rosell.com, or contact human@lallemand.com.

Contact:

Institut Rosell-Lallemand
Isabelle Champié
Human Nutrition Brand Manager
Tel.: +33 (0) 5 62 74 55 55
Email: human@institut-rosell.com

Media Relations:

Sylvie Roquefeuil-Dedieu
Press Officer
Tel.: +33 (0) 6 84 72 76 10
Email: sroquefeuil-dedieu@rosell.com

